

**2026 EFLA WORKSHOP:
Methodologies that matter:
certification of environmental claims**

16 June 2026 | AT60, Brussels



10:30 - 11:00	REGISTRATION AND WELCOME COFFEE
11:00 - 11:10	Welcome address <i>Paola Corte — EFLA President</i>
11:10 - 11:20	Opening by the moderator <i>Francesco Montanari — Director Lisbon office at Arcadia International, Food Law Lecturer & Researcher at Wageningen & Research</i>
11:20 - 11:50	The role of accreditation in preventing greenwashing <i>Emanuele Riva — Vice General Manager and Director of the Dept. of Certification and Inspection of Accredia - The Italian Accreditation Body, and Vice Chair of the Global Accreditation Cooperation Incorporated</i>
11:50 - 12:20	EU Ecolabel as recognised excellent environmental performance <i>Ana Pintó Fernández — Policy Officer, Unit B4 (Sustainable Products), Directorate B: Competitive Circular Economy & Clean Industrial Policy, DG Environment, European Commission</i>
12:20 - 13:00	Aligning forestry and biodiversity objectives: towards a voluntary EU forest certification? <i>Laure-Lou Tremblay — Policy Analyst at the Institute for European Environmental Policy, and author of the 2025 Report for the European Commission: Promoting Closer-to-Nature Forestry in the EU Through Voluntary Forest Certification Schemes</i>
13:00 - 13:10	Discussion
13:10 - 14:10	LUNCH

14:10 - 14:40

Empowering Consumers for the Green Transition Directive (ECGT): From claims to verification. How to comply with ECGT and substantiate an environmental claim?

Marleen Daenen — Sustainability Solutions Manager at SGS Benelux

14:40 - 15:10

“Green Trade Marks”: Certification and the Impact of the EmpCo Directive

Bregt Raus — Managing Associate at Altius

15:10 - 15:40

Experience sharing regarding environmental claims: environmental impact labeling for agroecological products, the case of organic

Natacha Sautereau — Agro-economist and Head of the Sustainability and Transition Department at ITAB

15:40 - 16:00

Q&A and Discussion

efla

EFLA Organising Committee: Emily Amat, Paola Corte, Ina Gertsberger, Joanna Jaskolska, Peter Loosen, Andreas Meisterernst, Francesco Montanari, Manon Ombredane, Francesco Planchenstainer, Marlene Simonini, Elena Todorova

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